

Call for papers

**ECONOMICS AND MANAGEMENT OF GLOBAL VALUE CHAINS:
REGIONAL CLUSTERS, LOCAL NETWORKS AND
ENTREPRENEURSHIP**

4TH CENTRAL EUROPEAN PHD WORKSHOP ON REGIONAL ECONOMICS AND
BUSINESS STUDIES

14th-15th April 2016, Szeged, Hungary

Organized by

**University of Szeged, Faculty of Economics and Business Administration
Doctoral School of Economics**

The workshop is open for all PhD students from Central European doctoral schools, working within the fields of economics and business administration. It offers specific training and provides an opportunity for interaction amongst senior and young researchers. We invite papers, which aim to provide better understanding of dynamics of global value chains, impact of local networks and regional clusters on economic development, financial, management and marketing challenges of businesses.

SUBMISSION – IMPORTANT DATES

All doctoral students who wish to participate at the PhD Workshop, and wish to present a paper must **register** and submit an **abstract** before **10th March, 2016**. Registration is free of charge for all PhD students. Those who have an abstract accepted, have to submit a **full paper** before **4th April, 2016**. Registration and submission of abstracts and full papers is possible through the workshop website: www.eco.u-szeged.hu/phdworkshop

GUIDELINES FOR ABSTRACTS, PAPERS AND PRESENTATIONS

Workshop language is English. Applicants must submit one-page long **extended abstract** with keywords, but without tables or graphs, in plain text. Abstracts should focus on the own contribution (research question, arguments, methods and results).

Participants must submit **full papers** in accordance with the abstract accepted. The body of the papers (papers without the cover page and reference list) should be maximum 10-12 pages long. Manuscript guideline is available on the homepage of the workshop.

Participants give **presentations** based on the written papers. Presentations should be no longer than 15 minutes, leaving 15 minutes for discussion. Each paper will be assigned to a senior discussant and a junior discussant (one of the participating PhD students) to effectively give and receive feedbacks.

According to the evaluation of the session chairs, some of the works presented at the PhD workshop will be selected for **publication** in a peer reviewed workshop proceeding under ISBN number.

THEMES

We welcome papers particularly (but not exclusively) from the following themes:

- economic integration and global value chains
- impact of regional clusters on economic development
- agglomeration economies and knowledge spillovers
- territorial competitiveness and place-based development policies
- dynamics of innovation networks
- changing role of universities
- management of global value chains
- management and marketing strategies of businesses
- innovation strategies of enterprises
- SMEs and local entrepreneurship
- global chains and local human resource development
- organizational development
- financing value chains

For further information: phd.workshop@eco.u-szeged.hu
www.eco.u-szeged.hu/phdworkshop

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