

International Conference on Business & Economics of the Hellenic Open University 2015 ICBE - HOU 2015

Call for Submissions

We invite the submission of high quality original papers of empirical, theoretical, experimental or conceptual work in all areas of Business Administration, Economics and Organizations Management, for possible presentation at the International Conference on Business & Economics of the Hellenic Open University (ICBE - HOU) 2015. Papers submitted for consideration should not have been published elsewhere and should not be under review or submitted for review elsewhere during the duration of consideration. Submissions will be evaluated on the basis of originality, importance of contribution, soundness, evaluation, quality of presentation and appropriate comparison to related work.

Conference Objectives

The International Conference on Business & Economics of the Hellenic Open University (ICBA - HOU) aims to bring together leading scientists and researchers, affiliated with the HOU, to present, discuss and challenge their ideas, opinions and research findings about all disciplines of Business Administration and Organization Management. An additional aim of the Conference is to provide the forum for the graduate students of the HOU and other academic institutions to present and discuss their research with other researchers in the scientific community.

Conference Location

The Conference will take place at the Hotel Titania, Athens, Greece, 6 – 7 February 2015.

Topics of interest

High-quality original submissions are welcome from all areas of Business Administration and Organizations Management; the following list of topics is indicative only.

- Economic Analysis and Policy
- Economic Modeling
- Production Management
- Entrepreneurship and Innovation
- Human Resource Management
- Total Quality Control
- Operational Research
- Industrial Production
- Labour Markets
- Sustainable Development
- Crises Management
- Environmental Management and Economics
- Technology Management
- Energy Policy and Planning
- Electronic Services
- Network Design
- Banking
- Risk Management
- Corporate Finance
- Investments
- Portfolio Management
- Accounting
- Money and Capital Markets
- Marketing
- Financial Economics and Econometrics
- Public Administration and Policy
- Health Care Management
- Cultural Organizations Management
- Tourism Organizations Management

Abstracts/Papers Submission

The submitted papers must meet the following requirements:

- be original,
- be written in **English**,
- have a **maximum length of 30 pages**, all inclusive,
- include a cover page with the following information:
 1. Title
 2. Authors' full name, affiliation, address, phone number and email-address
 3. Abstract (no more than 200 words)
 4. JEL classification codes.

If you cannot submit the full version of your paper by the 4th of January 2015, abstract submissions can be accepted as well.

Papers ought to be submitted through the conference website: <http://icbe-hou.eap.gr>

Acceptance letters will be sent by January 11th 2015.

Session Proposals

Proposals for complete sessions are also encouraged. Each session should be made up of three or four papers. We welcome theoretical, empirical and policy-oriented papers. Participants are expected to serve as program chairs and discussants at the Conference sessions.

For future announcements and information, please contact the following website address:

<http://icbe-hou.eap.gr>

Journal Special Issues

Conference participants will have the opportunity to submit their papers to several established journals that will publish peer-reviewed special issues or selections of papers. A number of journals have offered the possibility of a special issue ICBE-HOU conference papers, including:

- **Journal of Economic Asymmetries:** Papers presented at the conference will be considered for publication, after an anonymous referee process, at the *Journal of Economic Asymmetries*, published by Elsevier Science.
<http://www.journals.elsevier.com/the-journal-of-economic-asymmetries>
- **International Journal of Banking, Accounting and Finance:** The *International Journal of Banking, Accounting and Finance* will publish a special issue containing selected papers of high quality. All the papers will be refereed following the normal practices of the Journal.
<http://www.inderscience.com/jhome.php?jcode=ijbaaf>
- **Operational Research - An International Journal:** A selection of the best papers presented at the conference will be considered for publication, after an anonymous referee process, at the *Operational Research: An International Journal*, published by Springer.
<http://link.springer.com/journal/12351>
- **International Journal of Financial Services Management:** A selection of the best papers presented at the conference will be considered for publication, after an anonymous referee process, at the *International Journal of Financial Services Management*, published by Inderscience Publishers.
<http://www.inderscience.com/jhome.php?jcode=ijfsm>

- **International Journal of Monetary Economics and Finance:** A selection of the best papers presented at the conference will be considered for publication, after an anonymous referee process, at the *International Journal of Monetary Economics and Finance*, published by Inderscience Publishers.

<http://www.inderscience.com/jhome.php?jcode=ijfsm>

Certificates

- Authors will receive a **Certificate of Participation**
- Those not presenting an article will receive a **Certificate of Attendance**

Conference Fees

	Regular Registration without Gala Dinner (Until 18/12/2014)	Regular Registration with Gala Dinner (Until 18/12/2014)	Late Registration without Gala Dinner (Until 30/1/2015)	Late Registration with Gala Dinner (Until 30/1/2015)
Participants	120 €	150 €	220 €	250 €
Students	60 €	90 €	110 €	140 €

For registration issues, please visit the conference website at: <http://icbe-hou.eap.gr>

Important Dates

Paper submission deadline:	January 4, 2015
Notification of acceptance:	January 11, 2015
Conference regular registration deadline:	January 18, 2015
Conference Dates:	February 6 - 7, 2015

Program Chair

Dimitrios Vasiliou, Hellenic Open University

Organizing Committee

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Augustinos Dimitras, Hellenic Open University

Nikolaos Eriotis, National and Kapodistrian University of Athens, Greece

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Raphael Markellos, University of East Anglia, UK
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Vassilis Monastiriotis, London School of Economics, UK
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Dimitrios Niakas, Hellenic Open University, Greece
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Fotios Pasiouras, University of Surrey, UK & Technical University of Crete, Greece
Keith Pilbeam, City University, UK
Christos Pitelis, National and Kapodistrian University of Athens, Greece
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Aris Samitas, University of Aegean, Greece
Costas Siriopoulos, University of Patras, Greece
Theodoros Syriopoulos, University of the Aegean, Greece
Giorgos Stathakis, University of Aegean, Greece
Michael Talias, Open University of Cyprus, Cyprus
Nikolaos Tsantas, University of Patras, Greece
Efthimios Tsionas, Athens University of Economics and Business, Greece
Silviu Ursu, Alexandru Ioan Cuza – University of Iasi, Romania
Dimitrios Vortelinos, University of Lincoln, UK
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Vassilios Zisis, University of Piraeus, Greece
Constantinos Zopounidis, Technical University of Crete, Greece